



NEW OPPORTUNITIES FOR FRENCH BUSINESSES IN THE MIDDLE EAST AND THE UAE

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Wednesday 28th October 2020
11:30am – 12:30pm (UAE) 9:30am – 10:30am (France)

The United Arab Emirates and France have been friends and strategic allies since the founding of the UAE in 1971. The cultural and economic ties that bind the two countries together were made stronger earlier this year, following a virtual UAE-France Strategic Dialogue session that included a roadmap for the two countries' partnership over the next decade.

Joint achievements such as the Louvre Abu Dhabi, Sorbonne University Abu Dhabi, and the 2009 Joint Defense Agreement have helped bring the two countries even closer together, and the mutual desire to strengthen the key sectors of bilateral cooperation, such as the economy, trade and investment, oil and gas, nuclear and renewable energy, education, culture, health, space and security, will enhance these ties further. Today more than 30,000 French nationals live and work in the UAE, and over 600 French companies, including start-ups, SME and multinationals operate out of the emirates.

As the Middle East's largest, premier integrated industrial zone, KIZAD (Khalifa Industrial Zone Abu Dhabi) offers a unique and attractive value proposition to companies looking for fast and efficient access to world markets with the added benefit of low cost of setup and operations. KIZAD is home to more than 600 companies, including multinationals and global brands across industries such as food, metals, polymers, logistics, chemicals, automotive, among others.

With an overall area of 410km², roughly four times the size of Paris, KIZAD is designed as an integrated ecosystem and platform offering an efficient supply of utilities, world-class infrastructure, multi-modal connectivity and proximity to raw materials.

This webinar will provide an overview of the opportunities available to French companies to establish their base of operations in Abu Dhabi and KIZAD.

Speakers



SOUAD AL HOSANI
HEAD OF INVESTOR CARE
ABU DHABI INVESTMENT
OFFICE



FRANCK LADEGAILLERIE
SR. VICE PRESIDENT,
ASSYSTEM



EDWIN LAMMERS
VICE PRESIDENT
COMMERCIAL, KIZAD



KHALID AL MARZOOQI
COMMERCIAL DIRECTOR,
KIZAD



HELENE DANIEL
DIRECTOR, FRENCH
BUSINESS GROUP

Key Topics

- ✔ Abu Dhabi initiatives driving investment diversification and ease of doing business
- ✔ New opportunities for French businesses in Abu Dhabi
- ✔ Support system for French Businesses in Abu Dhabi
- ✔ A success story of a French company in the UAE



Please don't hesitate to contact us on invite@kizad.ae if you have any questions.

